

CURRICULUM VITAE

George Theodossiou

A. PERSONAL

NAME: George Theodossiou
DATE/PLACE OF BIRTH: 8/12/1956 Rovolivos Serres- GREECE
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University of Thessaly
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29/1/2019-	Professor - Department of Business Administration, University of Thessaly. Larissa Greece
2018- 28/1/2019	Professor - Department of Business Administration, Technological Educational Institute (T.E.I.) of Thessaly - Greece
2014-2019	Associate Professor Department of Business Administration, Technological Educational Institute (T.E.I.) of Thessaly - Greece.
2009-2014	Assistant Professor Department of Business Administration, Technological Educational Institute (T.E.I.) of Thessaly - Greece.
2003-2009	Lecturer Department of Agricultural Products Marketing and Quality Control Technological Educational Institute (T.E.I.) of Western Macedonia - Florina branch.

B. EDUCATION

2000- 2006	PhD, Title: Department of Planning and Regional development. University of Thessaly, Thesis: "The new Enlargement of E.U. and the effects on Greek Agriculture"
1979-1980	D.E.S.S. Marketing –CENTRE DES ETUDES ET DE RECHERCHE EN MARKETING (C.E.R.E.M.) Université de Clermont I –Faculté des Sciences Economiques et Sociales – CLERMONT- FERRANT FRANCE
1974 -1979	Bachelor in ECONOMICS, Department of Economics University of Pireus, G.R.E.E.C.E.

C. PROFESSIONAL EXPERIENCE

C.1 EMPLOYMENT

1975-1979	-Assist. Accountant. Monitoring the accounts of the business customers. COSTAS DOUCAKIS S.A.-Stournari 35-Athens -Seller of Books and Insurance Services.
1980- (2 Monts)	-G. K.E.R.A.N.I.S. S.A. - Promotion of Tobacco Products.
1983-06/2003	-AGRICULTURAL BANK OF GREECE S.A. -HEAD OFFICE GREAT CUSTOMERS. Business loans, mortgages, leasing, forfaiting, underwriting.
2003- 2009	Department of Agricultural Products Marketing and Quality Control Technological Educational Institute (T.E.I.) of Western Macedonia - Florina branch, Greece
2009 -2019	Department of Business Administration, Technological Educational Institute (T.E.I.) of Thessaly – Greece
29/1/2019-	Professor - Department of Business Administration, University of Thessaly. Larissa Greece.

C.2 TEACHING

29/1/2019-	Professor - Department of Business Administration, University of Thessaly. Larissa Greece. Microeconomy & macroeconomy, economic maths, Finance.
2009 -2019	Department of Business Administration, Technological Educational Institute (T.E.I.) of Thessaly – Greece Subjects: Microeconomy & macroeconomy, economic maths, Public Finance, marleting.
2003- 2009	Lecturer. Department of Agricultural Products Marketing and Quality Control Technological Educational Institute (T.E.I.) of Western Macedonia - Florina branch, Greece. Subjects: Marketing of Agricultural Products, Cost of Marketing of Agricultural Products, Money-Banks-Credit.
1995 – 2002	Department of Accountancy Technological Educational Institute (T.E.I.) of Thessaly. Subject: Finance
1990 -1991	Technological Educational Institute (TEI) of Thessaly Department of Business Administration Subject: Money-Banks-Credit
1987-1989	Technological Educational Institute (TEI) of Thessaly Department of Business Administration Subjects: Production management and Money-Banks-Credit.

2014-2015	Organizer and President of Scientific Committee of 1 st και 2 nd Advanced Summer School on Food Marketing, Consumer Behavior and Quantitative Methods of Market Research, Department of Business Administration, Larissa. Technological Educational Institute (T.E.I.) of Thessaly.
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C.3 PARTICIPATION IN RESEARCH PROJECTS

1. Participation in the Deliverables Certification Committee of the "Open Access Digital Library Services of A.T.I. Larissa" under I.P.S. code 327483 of the "Value Added Services" subproject.
2. Contract of UNIVERSITY OF MACEDONIA, in the context of IP.1.1: Lectures of Faculty / Faculty Members and other teachers / researchers. Subject: 'Marketing and Competitiveness'
3. Participation in the program "REFORMING UNDERGRADUATE STUDENT PROGRAMS" Creation of electronic teaching material in the Agricultural Product Marketing course. Project: Undergraduate Programs of T.E.I. of Macedonia, Subproject: Department of Marketing and Quality Control of Agricultural Products.
4. Coordinator, Market Research for establishing a Milk Factory in the Region of Western Macedonia. Department of Agricultural Products Marketing and Quality Control of Western Macedonia - Amyntaio Union of Agricultural Cooperatives (2009)
5. Scientific Manager and Coordinator of the actions of the Business Strategy and Development program).
6. Participation in the research program "ARCHIMIDIS: AID FOR PIRAEUS RESEARCH TEAMS, subproject 09 / Investigating specialties in post-secondary education (1974-2002)

D. SCIENTIFIC WORK

D.1 Thesis

George Theodossiou (2006) Thesis: "The new Enlargement of E.U. and the effects on Greek Agriculture" (unpublished). Department of Planning and Regional Development. The University of Thessaly, pp 306.

D.1.2 Journal Publications

1. KARELAKIS Christos & PAPANIKOLAOU Zacharias & THEODOSIOU George & GOYLAS Apostolos, 2021. "[Local Products Dynamics And The Determinants Of Purchasing Behaviour,](#) [Studies in Business and Economics](#), Lucian Blaga University of Sibiu, Faculty of Economic Sciences, vol. 16(3), pages 72-86, December

2. Konstantina Ragazou, Evgenia Anastasiou, George Theodossiou and Konstantinos Koutsogeorgos (2021). Democratic Administration and Commitment of Members of Agricultural Cooperatives: A Case Study from a Prefecture in Greece. *Businesses* 2021, 1, 115–126.
<https://doi.org/10.3390/businesses1020009>
<https://www.mdpi.com/journal/businesses>
3. Zisoudis, N., Karelakis, C., Theodossiou, G., Loizou, E. (2020) Financial Analysis of Majot Retail Chans Within a turbulent Economic Environment. *Studies in Business and Economics* 15(3)/2020, 208-222. DOI 10.2478/sbe-2020-0054
4. Anastasiou Evgenia, Georgia Anagnostou, George Theodossiou and Vasileios Papamargaritis (2020). "Physicians' Brain Drain: Investigating the determinants to emigrate through empirical evidence". *International Journal of Business and Economic Sciences Applied Research*. Volume 13 issue 2. <http://ijbesar.ihu.gr/>
5. Anastasiou, Evgenia, and George Theodossiou. "THE GEOGRAPHY OF ECONOMIC INEQUALITY: A SPATIAL AND INTERTEMPORAL ANALYSIS OF PUBLIC EXPENDITURE IN GREECE." *Int. j. of Social Science and Economic Research*, vol. 5, no. 4, Apr. 2020, pp. 886-905, ijsser.org/more2020.php?id=64.
6. Rigas I., Theodossiou, George, Rigas N., Karelakis C., Pantos N., Goulas A. (2019). Analysis and critical investigation of the financial statements of food sector companies in Thessaly Region (Greece) that were included in the investment development programs the period 2013-2016. *International Journal of Business and Economic Sciences Applied Research (I.J.B.E.S.A.R.)*. Volume 12, Issue 2. http://ijbesar.teiemt.gr/volume12_issue2.php
7. Rigas, George, Theodossiou, George, Rigas, John, and Goulas, Apostolos. (2019), The View of the Citizens in Thessaly Region Regarding the Creation of NonPerforming Loans (NPL's) in Greece. In: *Journal of Economics and Business*, Vol.2, No.1, 18-31.DOI: 10.31014/aior.1992.02.01.63
https://docs.wixstatic.com/ugd/ed8b62_15dcdb590b37474b88ca736d91324ede.pdf
8. Theodossiou George, Rigas, J., Goulas, A., & Rigas, G. (2019). Solidarity economy, social and cooperative enterprises: The view of citizens in Greece. *African Journal of Business Management*, 13(2), 58-70. <https://doi.org/10.5897/AJBM2018.8699>
9. Theodossiou George, Karelakis C., Goulas A. (2018). Perceptions and clustering of Greek farmers on the new C.A.P.: Opportunity or threat? *African Journal of Agricultural Research* Vol.13(10), pp. 440-451, March 2018
<https://doi.org/10.5897/AJAR2017.12851> ISSN: 1991-637X,
<http://www.academicjournals.org/journal/AJAR/article-abstract/2E61D5C56238>

10. Rigas I., Theodossiou, G., Rigas G., Goulas, A (2017) The effect of five key variables on cigarette consumption in the eight most developed countries. in *European Journal of Economic Studies*, 2018, 7(1): 22-41.DOI: [10.13187/es.2018.7.22](https://doi.org/10.13187/es.2018.7.22)
11. John Rigas, George Theodosiou, George Rigas, Apostolos Goulas. (2017). The Relationship between Short-Run Interest Rate and its Economic Determinants: Consumer Price Index, Industrial Production Index, Household Consumption and Exchange Rate. An Empirical Research for the Four Most Developed Countries European Journal of Economic Studies, 2017, 6(2): 124-143.
<http://ejournal2.com/en/archive.html?number=2017-09-01-15:20:50&journal=20>
12. Theodossiou George, T.H.A.N.O.U. Eleni, KALLIVOKAS Dimitris (2015) Tourist destination Marketing and Measurement of Tourist Satisfaction: The case of Santorini Island. The HELLENIC OPEN BUSINESS ADMINISTRATION Journal Volume 1 - 2015, No 1:91-109
13. Achilleas Kontogeorgos, Fotios Chatzitheodoridis, and George Theodossiou (2014) Willingness to Invest in Agricultural Cooperatives: Evidence from Greece JOURNAL OF RURAL COOPERATION Volume 42 No. 2 (2014)
<http://departments.agri.huji.ac.il/economics/en/jrc/jrc-v42-2.html>
<http://econpapers.repec.org/scripts/search.pf?ft=George+Theodossiou>
14. Kontogeorgos Achilleas, Chatzitheodoridis Fotios, Arvanitakis Spyridon, Theodossiou G. (2014) Greek Small & Medium Sized Dairy & Cheese Enterprises: A Strategic Assessment under the Economic Crisis Studia Negotia. 09/2014; 59(3):19-34. <http://studia.ubbcluj.ro/download/pdf/874.pdf>
<http://econpapers.repec.org/scripts/search.pf?ft=THEODOSSIOU;wp=checked;ar=t=checked;bkchp=checked;soft=checked;auth=checked;ar=checked;pg=21>
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15. Loizou E, Chatzitheodoridis F, Michailidis A, Tsakiri M, Theodossiou G. (2014) Linkages of the energy sector in the Greek Economy: An input-output approach, International Journal of Energy Sector Management, Volume: 9 Issue: 3, 2015
<http://dx.doi.org/10.1108/IJESM-06-2013-0004> Publisher: Emerald Group Publishing Limited
16. Theodossiou G., Thanou Eleni ,Leventi Theodossia, Koukoumialos Stelios, Rigas George. (2012) The dynamics of branding in a small agricultural cooperative. MIBES TRANSACTIONS International journal. Vol. 6, pp78-89. N.C.E.
http://mtol.teilar.gr/vol6_2012.htm
17. Rigas J., Theodossiou G., Rigas N., Blanas G. (2011) The validity of the Okun Law: an empirical investigation for the Greek Economy. Journal of European Economy. 01/2011; 10(1):15-33. · 1.44 Impact Factor
http://www.nbuvgov.ua/portal/soc_gum/jee/en/2011_1/jee-1-en/02R_en.pdf
http://www.nbuvgov.ua/portal/soc_gum/jee/en/2011_1/jee-1-en/02R_en.pdf
18. Theodosiou G., Michailidis A., Loizou E., Chatzitheodoridis F. and Sergaki P. (2010). Endogenous Rural Development: evidence from a typical Greek region.

19. Michailidis, A., Chatzitheodoridis, F., and G., Theodossiou, (2010) "Evaluation of innovative agricultural extension projects using novel investment tools" published in I.S.I. Web of Science Journal "Technological and Economic Development of Economy", 2010 Vol 16 (4):703-706¹. doi:10.3846/tede.2010.43. [Indexed in Scopus] The online platform for Taylor & Francis Group content <http://www.tandfonline.com/doi/abs/10.3846/tede.2010.43>
20. Kolokontes A., Lykourinou B. and Theodossiou G., (2009) Tourist Development of Florina Prefecture, Greece: The Attitude of Visitors. (Practical Issues in Management & Economics Vol.2(2):58-73). (in Greek)
<http://prime.teilar.gr/vol2.html>
21. Chatzitheodoridis, F., Michailidis, A. and G., Theodossiou, (2007) "Comparative Analysis of Sheep-Goat Farming in a Typical Greek Island.", *Applied Economics and Policy Analysis, Economy and Environment* vol. 1(1): pp. 191-200.
22. Theodossiou G. & Kourti Xr. (2007) "Marketing research merely reflects the needs and wants of consumers" American Journal of Applied Sciences DOI: [10.3844/ajassp.2007.587.591](https://doi.org/10.3844/ajassp.2007.587.591) Volume4, Issue 8, Pages 587-5914(8): 587-591.
<http://thescipub.com/issue-ajas/4/8>
23. Theodossiou G., and Michailidis, A. (2007) "Trends and prospects of trade in agricultural products in Central and Eastern Europe." Geotechnical Scientific Issues. Vol. 18(1), , pp. 11-24. (in Greek) <http://www.geotee.gr/InkFiles/2007-1.pdf>
24. Anastasios Michailidis, Vagis Samathrakis, Spyridon Mamalis and Georgios Theodosiou (2006) "Understanding Participation Constraints of Potential Skiers" TOURISM ECONOMICS: 12(3),421-437.
<http://www.ingentaconnect.com/content/ip/tec/2006/00000012/00000003/art00006> DOI: <http://dx.doi.org/10.5367/000000006778493682>
25. Theodossiou G. & K. Soutsas, (2005). "The model of trade of agricultural products and foodstuffs between Greece and the 10 countries of Central and Eastern Europe". Discussion Paper Series 11(2): 27-46 Department of Planning and Regional Development University of Thessaly, School of Engineering.(in Greek)
http://www.prd.uth.gr/uploads/discussion_papers/2005/uth-prd-dp-2005-02_gr.pdf
26. Theodossiou G. & K. Soutsas, (2005). Το εμπόριο των αγροτικών προϊόντων μεταξύ της Ελλάδας και των Χωρών της Κεντρικής και Ανατολικής Ευρώπης. Discussion Paper Series 11(1): 27 Department of Planning and Regional Development University of Thessaly, School of Engineering.(in Greek)

D.1.3 Conference Proceedings

1. Christos Karelakis, Zacharias Papanikolaou, Theodossiou George, Apostolos Goulas. (2021), Local products dynamics and the determinants of purchasing behaviour. Conference Proceedings of the 13th International Conference, E.B.E.E.C. 2021 Pafos, Cyprus, May 14-16, 2021 ONLINE CONFERENCE.
2. Apostolos Goulas, George Theodossiou. (2021). "Business clusters in the dairy industry. A Greek case". Conference Proceedings of the 13th International Conference, E.B.E.E.C. 2021 Pafos, Cyprus, May 14-16, 2021 ONLINE CONFERENCE.
3. Theodoros Metaxas, George Theodossiou, Apostolos Goulas, Marie Noëlle Duquenne (2019). "The Greek Brain-Drain: a persisting process in a period of slow recovery of the Greek economy". Conference Proceedings of Ersa Lyon 59th Congress. "Cities, regions and opportunities, risks and challenges" Lyon F.R.A.N.C.E. 27-30 August 2019.
<https://ersa.eventsair.com/QuickEventWebsitePortal/59th-ersa-congress-lyon-27-30-august-2019/ersa2019/Agenda/AgendaItemDetail?id=eaaad927-0c11-40bc-819d-7d605b2aa1d0>.
4. Anastasiou E., Anagnostou G., Theodossiou George. (5/2019) Medical Brain Drain in Greece: A Principal Component Analysis Approach. Conference Proceedings of the 6th International Conference on Applied Economics. Volos. Greece.
5. Christos Karelakis, Olga Vachanelidou, George Theodossiou, Konstantinos Galanopoulos «ASSESSING ATTITUDES TOWARDS THE REFORMED CAP: A FARMER'S PERSPECTIVE IN A REMOTE EUROPEAN REGION» Conference Proceedings of the 11th International Conference, E.B.E.E.C. 2019 Bucharest, Romania, May 10-12, 2019.
6. Theodossiou G., Goulas A., Marie Noelle Duquenne' DEFINING FACTORS OF CONSUMING LOCAL NUTRITION PRODUCTS: NEW CONSUMING BEHAVIOURS' 57 th E.R.S.A. congress. Social Progress for Resillient Region, Groningen The Nederlands . August 29- September 1
<https://ersa.eventsair.com/QuickEventWebsitePortal/2017-ersa-congress/official-website/Agenda/AgendaItemDetail?id=d0f16ce7-02bf-49c1-a2cb-5a78bbac2848>
7. Theodossiou George, Thanou Eleni, Anastasiadou Sofia, Goulas Apostpolos "MEASURING A TOURIST DESTINATION'S ATTRACTION FACTORS: REASONS FOR VISITING RHODES' Conference Proceedings of The 6th International Ioannina Meeting on Applied Economics and Finance Organized by Department of Economics , University of Ioannina Corfu, Greece, June 29- July, 2016..
8. Eugenia Anastasiou, Theodossiou George, Thanou Eleni (2015) Government spending on regional public services in Greece: Spatial distribution of their evolution before and during the economic crisis. 55th E.R.S.A. Congress. World

Renaissance: changing roles or people and place G_T. Regional Finances, investments and capital markets, Lisbon, Portugal. 25-28 August 2015.
<http://econpapers.repec.org/scripts/search.pf?ft=THEODOSSIOU;pg=11;wp=checked;art=checked;bkchp=checked;soft=checked;auth=checked;ar=checked>
<http://www-sre.wu.ac.at/ersa/ersaconfs/ersa15/e150825aFinal01591.pdf>

9. Theodossiou G., Zisis A. Thanou E. (2015) The Contribution of the Social Capital in managing the effects of the Economic crisis in the Urban and rural areas of Eastern Thessaly. Conference Proceedings of 7th International Conference: "The Balkan and Eastern Europe Countries in the Changed World" Organised by University of Macedonian and Eastern Macedonian and Thrace Institute of Technology 8-10 May 2015 Kavala, Greece.
http://ebeec.teikav.edu.gr/ebeec2015/documents/proceedings_2015.pdf
10. Thanou Eleni, Theodossiou George «Access to capital and financing options of Small and Medium Size enterprises in a crisis environment: The case of Greece». PROCEEDINGS 5th INTERNATIONAL CONFERENCE ON ACCOUNTING AND FINANCE, University of Macedonia, School of Business Administration, Department of Accounting and Finance, 4-5 SEPTEMBER 2014, S.Y.R.O.S., G.R.E.E.C.E.
11. Thanou Eleni, G. Theodossiou, D. Kallivokas (2013) Local Exchange Trading Systems (LETS) as a response to economic crisis: The case of Greece. Prepared for the special session on Alternative Finance and Complementary Currencies as part of the International Conference on Potential and Limits of Social and Solidarity Economy organized by United Nations Non-Governmental Liaison Service and International Labour Organization in cooperation with other partners (Institute For Leadership and Sustainability (I.F.L.A.S.), Institute Veblen pour les Reformes Economiques, Economics as if People and the Planet mattered (nef), Instituto Palmas). May 2013
[http://www.unrisd.org/80256B42004CCC77/\(httpInfoFiles\)/C75F0FA3E3ABB791C1257B74003169D2/\\$file/Eleni%20et%20al.pdf](http://www.unrisd.org/80256B42004CCC77/(httpInfoFiles)/C75F0FA3E3ABB791C1257B74003169D2/$file/Eleni%20et%20al.pdf)
12. Theodossiou, G. Michailidis, A., Loizou E. and Chatzitheodoridis F. (2010) "Rural areas development through endogenous potentials" Proceeding of 116th seminar of the European Association of Agricultural Economists- governance, policy and delivery, in Ljubljana, Slovenia, August 25-27, 2010. (<http://ageconsearch.umn.edu/>) PDF Main paper (222 KB). <https://ideas.repec.org/p/ags/eaa118/95308.html>
13. Michailidis A., Loizou E. and Theodossiou G. (2006) "Socioeconomic evaluation and ranking of infrastructure projects". Proceeding of the 46th Congress of the European Regional Science Association in Volos, August 30 to September 3.
14. Apostolos Goulas, Dimitris Gerasis., Theodossiou George. (2018) «Financial Analysis of Small and Medium Dairy Industries of Greece during the Economic Crisis". Proceeding of 15th National Conference of Agricultural Economics, Aristotle University of Thessaloniki Faculty of Agriculture, Forestry and Natural Environment, Department of Agricultural Economics 1-2 /11/2018 (In Greek)

15. Theodossiou G., Rigas I. , Goulas A., Tselios D., Rigas G. (2018) Factorial synthesis and internal coherence of a questionnaire for the interest of enterprises in the greater region of Thessaly (Greece) for Crowdfunding. « Proceeding of Panhellenic Conference – workshop, Volos, Argalasti, Urban regeneration and Development: Culture - Tourism - Real estate market' ISBN: 978-960-9439-55-8» ISBN: 978-960-9439-55-8. Pages 277-291.
16. G. Rigas, D.Kantas, N. Rigas, G. Theodossiou, P. Goulas (2011) Factor composition and internal cohesion of questionnaire recording option for business cattle clusters. The case of cattle producers in the region of Thessaly. Proceedings of 3rd Plan-Hellenic Congress in Technology of Animal Production, pp430-461. February 4 2011, Thessaloniki, Greece, pp 429-461. ISBN 978-960-287-133-1. (IN GREEK). <http://www.ap.teithe.gr/images/stories/tei/3rd PHCTAP 2011 Proceedings.pdf>
17. Theodossiou G., F. Chatzitheodoridis, A. Michailidis, E.LOIZOU and D. Mitskinis (2010) Cooperative investment proposals dynamics at a local level: The case of Amyntaion U.A.C. Proceeding of 11th National Conference of Agricultural Economics, 26-27/11/2010, the Agricultural University of Athens (in Greek)

D.1.4 Chapters in Collective Volumes-Books

1. George Theodossiou, Ioannis Rigas, Eleni Thanou, Apostolos Goulas. "Financial Crisis and Brain Drain: An Investigation of the Emigration Intentions of Greek Scientists". In Sykianakis, Nicos, Polychronidou, Persefoni, Karasavvoglou, Anastasios (Eds.), Economic and Financial Challenges for Eastern Europe, Greece, 2017, Springer Nature Switzerland AG 2019, ISBN 978-3-030-12168-6 ISBN 978-3-030-12169-3 (eBook) <https://doi.org/10.1007/978-3-030-12169-3> Pages 1-13
2. Achilleas Kontogeorgos, George Theodossiou, Christos Karelakis and Anastasios Michailidis "Workers in a Poultry Cooperative: A Study on Their Job Satisfaction" - Part of the series Springer Proceedings in Business and Economics In book Economy, Finance and Business in Southeastern and Central Europe Edition: 2018, pages 307-320 https://doi.org/10.1007/978-3-319-70377-0_21 <https://www.springer.com/gp/book/9783319703763>
3. Anna Tokalaki, Anastasios Michailidis, Maria Partalidou, G. Theodosiou (2016). "Crisis and social capital in Greece. Who will manage: The rural economies-communities or the urban ones?" In A. Karasavvoglou and P. Polychronidou (eds.), Balkan and Eastern European Countries In The First Decade of Living with the Global Crisis Economic and Social Developments in the Balkans and Eastern Europe- Part of the series Contributions to Economics pp 61-71, Springer Physica-Verlag HD. Chapter The First Decade of Living with the Global Crisis: DOI 10.1007/978-3-319-24267-5_5 ISBN 978-3-319-24266-8 In book Edition: 2016.
4. Chatzitheodoridis, F., Michailidis, A., Theodossiou, G. and Loizou, E., (2012). Local cooperation: a dynamic force for endogenous rural development. In A. Karasavvoglou and P. Polychronidou (eds.), Balkan and Eastern European Countries

in the Midst of the Global Economic Crisis., SpringerVerlag, Berlin Heidelberg, DOI 10.1007/978-3-7908-2873-3_9.

D.1.5 Abstracts

1. Michailidis A., Theodossiou G. (2006) "Understanding Participation Constraints of Potential Skiers: The case of Voras ski center" e-Review of Tourism Research, vol.4(1).

D.1.6 Non-referred journals

1. Michailidis A., Theodossiou G. (2005) "Understanding Participation Constraints of Potential Skiers: The case of Vora's ski centre" Paper presented (oral) at the 23 EuroCHRIE International Congress. "FACING CHANGE IN TOURISM AND HOSPITALITY". Edited by Chrisou E. and Sigala M., Paris (F.R.A.N.C.E.), 26-30 October.